

Cathy A. Lopez

clopez@cairncross.com

direct: 206.254.4473

fax: 206.587.2308

Introduction

As Cairncross & Hempelmann's Director of Business Development & Marketing, Cathy enjoys strategizing and implementing effective business development campaigns. Cathy works closely with a talented Executive Team to achieve the goals of each attorney, practice group, and industry group. Additionally, Cathy manages the firm's external branding, client relationship services, and communications.

With over a decade of business development and marketing experience in Seattle's legal community, Cathy brings creativity, a bias for action, and an entrepreneurial spirit to all of her projects. Cathy is a strong proponent of collaboration and open communication, which is integral to CH&'s culture.

Education

- University of Washington (B.A., Communications)

Awards/Honors and Organizational Memberships

- Legal Marketing Association, Vice Chair - Seattle (2020)
- Downtown Seattle Association, Member
- Mackrell International, Member
- Seattle Metropolitan Chamber of Commerce, Member
- CH& Diversity Team, Member

Publications/Speaking Engagements

- Presenter, "*Introduction to the Cloud Services Due Diligence Checklist.*" Microsoft Internal Teams. July 2016.
- Presenter, "*Cell Phone Forensics.*" Washington State Paralegal's Association Spring CLE. April 2015.
- Presenter and Panelist, "*Safe Computing in the Digital Age.*" High Technology Crime Investigation Association. March 2015.
- Presenter, "*E-Discovery 101.*" Women in E-Discovery, Seattle Chapter meeting. January 2015.