

# Susan Wright Geiger

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## Introduction

With over two decades of experience, Susan advises her clients on a variety of complex business transactions with an emphasis on technology and intellectual property transactions. Specializing in strategic procurement and services agreements, Susan works with clients ranging from early stage startups to well-established companies in addition to non-profits and governmental agencies. She has experience advising companies in many industries, including software, software services, biotechnology, Internet of Things, manufacturing, healthcare, retail e-commerce, and food and beverage. Privacy and data security are also an integral part of Susan's practice, and Susan works diligently to help her clients navigate the ever-changing landscape of privacy and data security. Susan is driven to find creative solutions that provide the most effective and efficient outcomes for her clients.

Susan's ability to offer practical advice is strengthened by her breadth of experience, which includes corporate finance, mergers and acquisitions, and litigation.

## Education

- University of Iowa College of Liberal Arts (B.A., 1989)
- University of Iowa College of Law (J.D., with distinction, 1991)

## Admissions

- Washington

## Honors & Recognition

- Listed in *The Best Lawyers in America*® in Business Organizations (including LLCs and Partnerships) since 2024

## Professional & Community Involvement

- Washington State Bar Association, Intellectual Property Section
- Northwest Marine Trade Association

## Publications/Speaking Engagements

- "Public and Private Contracts," Contracts Law Forum CLE for the Office of the Attorney General of Washington, February 18, 2021
- "Technology Trends and Risk Management," Ricoh Global Headquarters, Japan, November 24, 2019
- "California Consumer Privacy Act Overview," In-House CLE, Cairncross & Hempelmann, November 7, 2019
- "Software Licensing and Related Issues," Contracts Law Forum CLE for the Office of the Attorney General of Washington, January 11, 2018